

Health o meter®

P r o f e s s i o n a l

Health o meter® Professional Executive Team

Dan Maeir, President and CEO

Dan joined the company in 2002 as CFO and SVP of Operations. In 2006, he was promoted to President and CEO. In his operations role, Dan was responsible for managing the company's supply chain strategy that involved its entire product line. Dan enjoys working with the entire team, and always mentions how fortunate the company is to have so many employees that have been with the company many years, some for over 40 years! Prior to joining the company, Dan held various senior financial positions, in privately-held companies. Dan holds a BS in Accounting from the University of Illinois, and an MBA in Finance from DePaul University.

Mark Denning, Vice President of Sales and Marketing

Mark Denning joined Health o meter® Professional scale as the Director of Sales and Marketing in July 2010. Denning brought with him over 24 years of sales experience in the medical device industry and a BS degree in Communication from Northern Illinois University. Mark was initially brought onboard to oversee the regional sales managers, independent manufacturer representatives, and various marketing initiatives. In July 2011, Mark was promoted to the role of Vice President of Sales and Marketing and now manages the overall direction of sales and marketing for the company.

Bob Hoffman, Vice President of Supply Chains

Bob began his career with Health o meter® Professional in 1970. Bob has served in virtually all aspects of the company from the assembly line in the warehouse, to plant manager, and medical division supervisor. Currently, Bob is the Vice President of Supply Chains overseeing regulatory affairs, customer service, distribution and procurement. He attributes his long tenure to the ability to remain company minded and focused on the bottom-line.

Jonathan Wacks, Vice President Products

Jonathan joined the Health o meter® Professional team in 2011 as Vice President Products, responsible for Product Development, Quality Assurance and Regulatory Affairs. He holds a BS in Engineering from Columbia University School of Engineering in New York, NY. Jonathan has also held previous positions in Regulatory Affairs, Quality Assurance and Engineering at IBM, General Instrument and Rauland Borg.

Rawley Cashen, Controller

Rawley serves as Health o meter® Professional's Controller, overseeing the Accounting and Human Resources departments. Rawley joined the team in May 2005 bringing with him a lifetime of accounting, human resources and computer experience. Rawley holds a BS degree in accounting from the University of Illinois at Chicago.