

Health o meter®

P r o f e s s i o n a l

Health o meter® Professional Board of Directors

Rick Crandall, Chairman of the Board

Rick Crandall is the chairman of the board of directors for Pelstar, LLC, the makers of Health o meter® Professional scales. Possessing over 28 years of CEO experience, Rick is considered a leader in the software industry and serves on the board of directors for numerous companies:

- Pelstar, LLC (Chairman): Manufactures Health o meter® Professional medical scales
- Actv8 Inc.: An interactive television gaming and coupon application linked to popular
- TV shows
- RR Donnelley (NYSE: RRD)
- Diebold Inc.(NYSE: DBD)
- Platinum Energy Solutions: Fracking and related services for domestic natural gas

Other business related accomplishments include:

- Founder, ex-CEO and Chariman of Comshare, Inc,
- Former Chairman of Novell
- Former Chairman, Giga Information Group
- Chairman of the Enterprise Software CEO Roundtable
- Former Chairman of the Association for the Computer Software and Services Industry (ITAA); He served on the ITAA Board for over 20 years, chairing its strategic planning committee for 12 years
- Technology advisor to the U.S. Chamber of Commerce from 2003 to 2008
- Selected as "One of the 5 Leading Pioneers of the Computer Industry" (ICP Business Software Review; Oct. 1986)
- Received the 1992 Outstanding Entrepreneur Award from the University of Michigan Business School and Harvard Business School Alumni groups
- Crandall attended the University of Michigan where he received a BS degree in Electrical Engineering, a BS degree in Mathematics and a MS degree in Industrial Engineering.

Harris A. Cahn, Chairman of the Audit Committee

Harris Cahn has been in the real estate industry since 1971 and is a practicing attorney. Harris is involved with acquisitions, development and construction of strip centers, office buildings and commercial and residential real estate projects.

In the mid to late 1980's Harris and his business partners commenced the purchase, development, sale and/or syndication of residential and commercial real estate properties in the resort areas of Colorado. Over the years, they sold commercial and residential properties valued in excess of \$140 million. In the early 1990's Harris formed **Cahn and Partners, LLC**, a mortgage banking entity that underwrites and invests private equity capital into businesses, real estate projects and individuals in New York, Colorado and California.

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Harris Cahn presently serves on the board of directors for:

- Pelstar, LLC, the makers of Health o meter® Professional medical scales
- New Jersey Headwear Corp., the oldest “Made in America - union-made” headwear manufacturer in the U.S.
- Unionwear.com, manufacturers of clothing for labor unions
- Alpine Capital Partners, LLC, residential real estate developers

Harris is a graduate of Rutgers College for Men and Seton Hall University School of Law and is currently admitted to practice before the United States Supreme Court, the United States District Court and the Bar of the State of New Jersey.

Steve Kirby, Chairman of the Compensation Committee

Steve Kirby currently serves as the chairman of the compensation committee on the board of directors for Pelstar, LLC, makers of Health o meter® Professional medical scales. Steve also serves on a number of other corporate boards including the Bluestem Capital Company.

Steve has a BS degree in political science from Arizona State University and is a graduate of the University of South Dakota School Of Law.

From 1977-1992, Kirby was secretary and senior claims counsel for Western Surety Company, a national surety bond company, and served as the 35th Lieutenant Governor for the State of South Dakota from 1993 through 1995. He was also a candidate for South Dakota Governor from 2001-2002.

Steve is a sought after speaker for various entrepreneurial and college forums. He is the recipient of the Spirit of Enterprise Award from South Dakota’s Enterprise Institute, the Spirit of Sioux Falls Award, and the USD Financial Management Association’s Outstanding Financial Executive award.

Advisors:

Legal Counsel: Kelley, Drye & Warren LLP

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Silver Lerner Schwartz & Fertel, Certified Public Accountants

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